



Ms. Vimla Virparia,

Assistant Professor, Finance
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Education

PhD (Management)– Pursuing

UGC NET (Management) (2009)

MBA (Finance)- Veer Narmad South Gujarat University, Surat

M. Com (Marketing) - Veer Narmad South Gujarat University, Surat

B. Com (Business Management) - Saurashtra University - Rajkot

Key Skills

- ▶ Hands on experience as an Education coordinator.
- ▶ Outstanding interpersonal, communication and multitasking skills
- ▶ Familiar with word processing tools, presentation software programs and internet
- ▶ Good Organizational and Time Management Skills with ability to maintain set guidelines
- ▶ Coordinator of Placement committee, Industrial Visit, Admission, Facilitation & Cultural Committee at college.
- ▶ Programme Coordinator at BBA department in the College.
- ▶ Certified by Computer CCC+

Background

Joined GSFC University in January 2020

Scholarship and Accomplishments

Ms. Vimla Virparia is a proficient researcher. Her area of interests are in Banking and Risk Management, Mutual Funds, Housing Finance and Stock Market.

She has a teaching experience of more than 12 years by serving various institutions such as GSFC University, Christ Institute of Management, St. Stephen Institute of Management and

Narmada College of Management. She has experience in teaching subjects like Investment & Portfolio Management, Management of Financial Institutions & Services, Managerial Accounts, Financial Management, Strategic Financial Management etc. She has guided many students at undergraduate level for their research work and encourage students to present such research works in the form of research paper and published the same.

She has published 5 research articles in referred national and international academic journals and book chapters. She has also participated in more than 40 seminars, workshops and conferences and had also presented research papers at national and International conferences. She has also completed various certification courses in the area of Finance i.e. Investment Banking to upgrade her domain knowledge.

She has received an awards as an University Gold Medalist in Masters of Business Administration and also gold medalist in Master of Commerce. She has also received award as a best performer through out the her education. She has also been awarded as a great orator and presented herself at national level. She is an active member of Board of Studies of the University and have framed syllabus of various subjects. She had also conducted various career counselling session to throw light on the career pathway to the young aspirants. She is passionate about teaching, research and training.

Publications

1. "Performance Analysis of Mutual Funds in India" International Journal of Management, Public Policy and Research, July September 2022, Volume 1 issue 3, pp 22-34.
2. "Stock Market Response - Pre and Post COVID 19 Analysis in India" published in a Book "Reinventing Business Strategies and Functions" by Himalaya publishing House, April 2021.
3. "A Study on Pre and Post Covid performance analysis of Healthcare Mutual Funds" published in a Book "Financial Services and Markets after a pause" by Apple publishing House, April 2022.